



certifications

Our commitment to quality and sustainability.

massimo
copenhagen

trade certificates

Our commitment to quality and sustainability.

Sustainability woven into every thread.

Being sustainable isn't just our strategy, it's our promise for a better future. We hold various certifications that demonstrate our unwavering commitment to eco-friendly practices and superior quality products. These certificates ensure that our rugs are produced using sustainable methods, with a focus on reducing environmental impact and promoting fair working conditions.

They are a testament to our dedication to not only provide high-quality and stylish rugs but also to our commitment to ethical and sustainable practices.

Should you require any further information or have any queries regarding our specific certifications, reach out to us directly at chim@massimo.dk



CARE & FAIR

An organisation, created in 1995 with the objective of eradicating child labour in the weaving of rugs in countries such as India, Pakistan and Nepal. CARE & FAIR's philosophy is based on the belief that this objective is reachable with the adequate help, basically involving two important areas - education and health. Massimo collaborates with CARE & FAIR and guarantees that no child labour is employed in the production of its rugs. Our production in India is SA 8000 certified.



SMETA

(Sedex Members Ethical Trade Audit) is one of the most widely used ethical audit formats in the world. It provides a globally-recognized way to assess responsible supply chain activities, including labor standards, health and safety, the environment, and business ethics. SMETA's methodology is underpinned by the Ethical Trading Initiative Base Code and local law, ensuring comprehensive and robust audits that are respected across industries.



GLOBAL RECYCLED STANDARD

(GRS) is a product standard for tracking and verifying the content of recycled materials in a final product. The standard applies to the full supply chain and addresses traceability, environmental principles, social requirements, chemical content and labeling. GRS covers processing, manufacturing, packaging, labeling, trading and distribution of all products made with a minimum of 20% recycled material.



SA 8000

International certification standard that encourages organizations to develop, maintain and apply socially acceptable practices in the workplace. Since its creation in 1989, the Social Accountability International (SAI) organization, an affiliate of the Council on Economic Priorities, is viewed as the most globally accepted independent workplace standard. SA8000 certification addresses issues including forced and child labor, occupational health and safety, freedom of association and collective bargaining, discrimination, disciplinary practices, working hours, compensation, and management systems.



AMFORI

The leading global business association for open and sustainable trade. At Massimo Copenhagen we share their vision of a world where all trade delivers social, environmental and economic benefits for everyone. As a member of amfori, we improve the social performance of our supply chain via amfori BSCI.



STANDARD 100 by OEKO-TEX®

Since 1992, STANDARD 100 by OEKO-TEX® has been the world's best-known label for textile safety. STANDARD 100 by OEKO-TEX® certified products have been tested for harmful substances to protect your health. This label certifies that every component of the product, from the fabric to the thread and accessories, has been rigorously tested against a list of up to 350 toxic chemicals.

Certified collections include: Escape Kelim by Space Copenhagen, Monte, Affinity by Vera&Kyte and RePeat.



product certificates

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Standard for the Surface Flammability of Carpets and Rugs

The "Standard for the Surface Flammability of Carpets and Rugs" is a critical safety regulation that addresses the fire resistance of carpeting materials. Commonly cited as FF 1-70 or FF 2-70, these are federal flammability standards set to minimize the risks associated with the ignition and spread of fire in carpets and rugs.

Colorfastness to light Standard: ISO 105-B02- grade 5

ISO 105-B02:2014 specifies a method intended for determining the effect on the colour of textiles of all kinds and in all forms to the action of an artificial light source representative of natural daylight (D65). The method is also applicable to white (bleached or optically brightened) textiles.

SA8000 Standard Production

The SA8000 Standard and Certification System provide a framework for organizations of all types, in any industry, and in any country to conduct business in a way that is fair and decent for workers and to demonstrate their adherence to the highest social standards. Created by SAI in 1997 as the first credible social certification, it has led the industry for over 20 years.

STANDARD 100 by OEKO-TEX®

STANDARD 100 by OEKO-TEX® ensures textiles meet stringent safety and environmental criteria. It covers a broad range of products at all stages of production and includes rigorous testing for harmful substances. This certification provides consumers with the assurance that certified textiles, from the threads to the buttons, are free from substances that could be detrimental to health.

STRUCTURES 2.0

The new subdued colour scheme of the now iconic Fragments collection by OEO Studio. This new palette allows the design to take on a different role, becoming more sophisticated and mystic in its overall aesthetic. Handtufted from STANDARD 100 by OEKO-TEX certified New Zealand Wool, with an additional OEKO-TEX cotton layer on the backside, making it suitable for any type of floor, for both residential and commercial spaces.

Quality:

Handtufted
100% New Zealand Wool



pale rose



vulcano dust



arctic green

CERTIFICATIONS

Colorfastness to light	ISO 105-B02-grade 5
Flammability	16CFR 1630 (FF-1-70)
Production	SA 8000
OEKO-TEX®	STANDARD 100

[Contact us for Full Report](#)

AFFINITY

The new collection designed by Vera&Kyte is a series of hand-tufted rugs crafted from the finest New Zealand wool, featuring a vibrant color palette and intricate designs, giving a nod to the iconic works of Josef Albers, while adding a touch of playful brightness to the interior.

Quality:

Handtufted
100% New Zealand Wool



blush



lagoon



mocha

CERTIFICATIONS

Colorfastness to light	ISO 105-B02-grade 5
Production	SA 8000
OEKO-TEX®	STANDARD 100

[Contact us for Full Report](#)

ESCAPE KELIM

The Escape Kelim collection designed by Space Copenhagen is all about diving into the traditional techniques of Kelim Weave. All the rugs in the collection are handwoven in India from natural yarns, no bleach and no dyes, which makes them stronger, easy to maintain and long lasting.

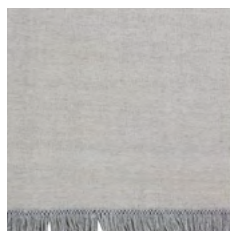
Quality:

Handwoven

100% Undyed New Zealand Wool



chalk



chalk with fringes



muscat



muscat with fringes



light beige



light beige with stitches



stone



stone with stitches

CERTIFICATIONS

Colorfastness to light

ISO 105-B02-grade 5

Production

SA 8000

OEKO-TEX®

STANDARD 100

[Contact us for Full Report](#)

GROUND COLLECTION

The colors and textures within the collection designed by Norm Architects are inspired by earthy tones and subtle hues that reflect the diverse landscapes of our living environment. By incorporating these elements into our designs, we aim to create a space that feels inviting and harmonious – where the presence of nature is palpable, promoting a sense of connection and well-being.

Quality:

Handtufted
100% New Zealand Wool



dune



sand



warm oak



walnut



bark



soil

CERTIFICATIONS

Colorfastness to light	ISO 105-B02-grade 5
Flammability	16CFR 1630 (FF-1-70)
Production	SA 8000
OEKO-TEX®	STANDARD 100

[Contact us for Full Report](#)

MONTE

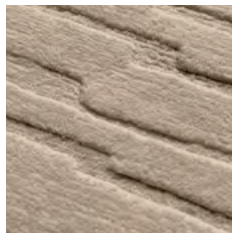
Monte collection of rugs, skilfully crafted from the finest Merino Wool fibres, offers a sense of luxury and lasting quality. The refined design incorporates varying pile heights, forming an elegant geometric pattern with a plush and inviting texture.

Quality:

Handknotted
100% Merino Wool



cream



natural

CERTIFICATIONS

Colorfastness to light	ISO 105-B02-grade 5
Production	SA 8000
OEKO-TEX®	STANDARD 100

[Contact us for Full Report](#)

REPEAT

RePeat collection represents an innovative and sustainable take on textiles. The collection of rugs is handwoven from 100% recycled plastic (rPET), through an innovative process that creates a carbon-neutral fibre. The eco benefits of rPET are countless as it reduces environmental impact, avoids the use of non-renewable natural resources, reduces energy consumption and lessens our dependence on petroleum as a source of raw material.

Quality:

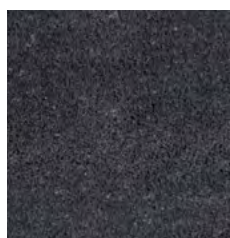
- Handtufted
- Recycled PET yarn
- 100% oeko-tex cotton on the backside



pistachio



beige



graphite



cream



pastel yellow

CERTIFICATIONS

Colorfastness to light	ISO 105-B02-grade 5
Flammability	16CFR 1630 (FF-1-70)
Production	SA 8000
OEKO-TEX®	STANDARD 100

[Contact us for Full Report](#)

EARTH

Earth rugs are made of best quality New Zealand wool, which adds natural beauty and ensures easy maintenance. The natural properties of New Zealand wool makes it non-allergenic and fire-resistant, which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt. New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable.

Quality:

Handwoven
100% New Zealand wool



moss green



blush



charcoal



verte grey



sea green

CERTIFICATIONS

Colorfastness to light	ISO 105-B02-grade 5
Flammability	16CFR 1630 (FF-1-70)
Production	SA 8000

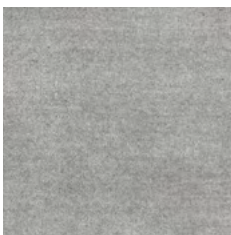
[Contact us for Full Report](#)

EARTH NATURAL

Earth Natural rugs are handwoven from best quality undyed 100% New Zealand wool. Celebrating the natural properties of wool, this collection of rugs takes us back to basics and teaches us to appreciate the beauty of nature. The natural properties of New Zealand wool make it non-allergenic and fire-resistant which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt.

Quality:

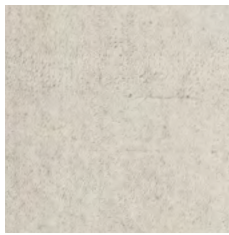
Handwoven
100% Undyed New Zealand wool



light grey



light beige



ivory



silver grey



dark grey

CERTIFICATIONS

Colorfastness to light	ISO 105-B02-grade 5
Flammability	16CFR 1630 (FF-1-70)
Production	SA 8000

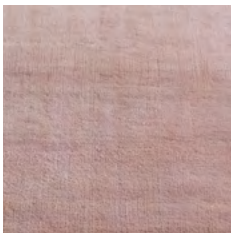
[Contact us for Full Report](#)

BAMBOO

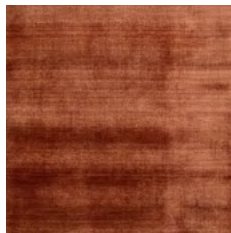
Bamboo rugs are made of 100% bamboo fibres which gives a luxurious feeling due to the unique softness and shiny surface. Bamboo fibres are made of bamboo pulp and have strong durability, stability and tenacity. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides and also it is biodegradable and thus a very eco-friendly material.

Quality:

Handwoven
100% Bamboo



rose dust



copper



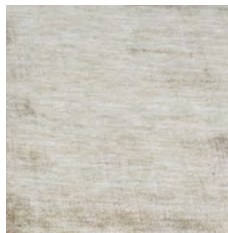
stiffkey blue



light grey



grey



light brown

CERTIFICATIONS

Colorfastness to light	ISO 105-B02-grade 5
Flammability	16CFR 1630 (FF-1-70)
Production	SA 8000

[Contact us for Full Report](#)

KARMA

Handwoven from recycled bamboo fibres, giving a durable rug with a light shine and easy maintenance. Bamboo fibres are made of bamboo pulp and have strong durability, stability and tenacity. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides and also it is biodegradable and thus a very eco-friendly material.

Quality:

Handwoven
100% Recycled Bamboo



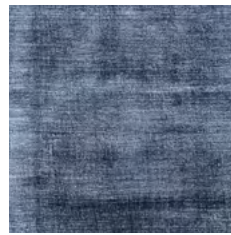
olive green



nougat brown



light grey



washed blue

CERTIFICATIONS

Colorfastness to light	ISO 105-B02-grade 5
Flammability	16CFR 1630 (FF-1-70)
Production	SA 8000

[Contact us for Full Report](#)

EARTH BAMBOO

Earth Bamboo rug is made of the best quality New Zealand wool mixed with Bamboo fibres. The combination of New Zealand wool and Bamboo gives a very durable rug with a light shine, which is easy to maintain. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides, New Zealand wool is made with animal friendly practices and both fibres are sustainable, natural and biodegradable and thus very eco-friendly materials.

Quality:

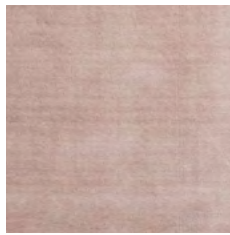
Handwoven
 50% New Zealand wool
 50% Bamboo



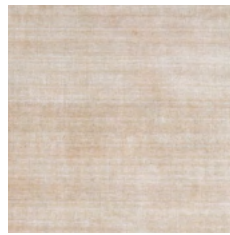
cashmere



terra cotta



nougat rose



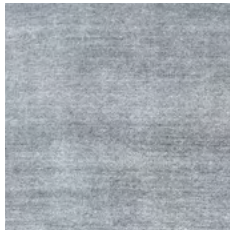
desert sand



camel



mustard yellow



concrete



soft grey



warm grey



vibrant blue



charcoal

CERTIFICATIONS

Colorfastness to light	ISO 105-B02-grade 5
Flammability	16CFR 1630 (FF-1-70)
Production	SA 8000

[Contact us for Full Report](#)

SUMACE

Handknotted in 100% hemp and jute, which give a sophisticated rustic expression and appeals to the basics in life. Hemp and jute, are both sustainable, natural and biodegradable materials and have a strong durability.

Quality:

Handknotted
100% Hemp/Jute



natural



navy blue



black

CERTIFICATIONS

Colorfastness to light	ISO 105-B02-grade 5
Flammability	16CFR 1630 (FF-1-70)
Production	SA 8000

[Contact us for Full Report](#)

BELIZE

Belize is made in a simple design, yet with a lot of character. Natural rug in 100% Sisal with rubber backing. Sisal is sustainable, natural and biodegradable and has a strong durability.

Quality:

Machine made with rubber backing
100% Sisal



natural



taupe

CERTIFICATIONS

Colorfastness to light	ISO 105-B02-grade 5
Flammability	16CFR 1630 (FF-1-70)
Production	SA 8000

[Contact us for Full Report](#)

RYA

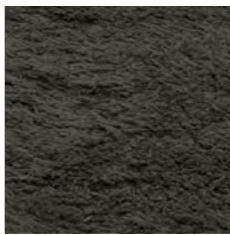
Rya rug is made of 100% New Zealand wool, which adds natural beauty and ensures easy maintenance. The natural properties of New Zealand wool makes it non-allergenic and fire-resistant, which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt.

Quality:

Handwoven
100% New Zealand wool



cream



charcoal



soft beige



nougat brown

CERTIFICATIONS

Colorfastness to light	ISO 105-B02-grade 5
Flammability	16CFR 1630 (FF-1-70)
Production	SA 8000

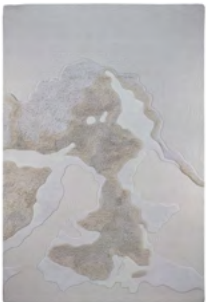
[Contact us for Full Report](#)

CLOUD9

The new series of vibrant rugs, by FACNE Design Studio for massimo, capture playfulness in the form of contemporary artworks. Drawing inspiration from the temperaments of the sky, CLOUD9 series are handwoven and handtufted with different weaving techniques from 100% New Zealand Wool. A poetic snapshot of clouds seamlessly created from different pile heights and a boucle weaving technique.

Quality:

Handwoven & Handtufted
100% New Zealand Wool



cloudy



morning



day



afternoon

CERTIFICATIONS

Colorfastness to light	ISO 105-B02-grade 5
Flammability	16CFR 1630 (FF-1-70)
Production	SA 8000

[Contact us for Full Report](#)

LORO

Loro collection of rugs, meticulously hand-knotted from the finest Alpaca Wool, is interwoven with a delicate touch of Bamboo fibres, creating an enduring rug with a subtle shimmer. A touch of nature's luxury, Loro rugs gracefully blend unrivalled warmth and comfort with sophisticated allure. In addition to their undeniable beauty, Loro rugs represent a harmonious blend of elegance and sustainability.

Quality:

Handknotted
Alpaca Wool / Bamboo



cream

CERTIFICATIONS

Colorfastness to light	ISO 105-B02-grade 5
Flammability	16CFR 1630 (FF-1-70)
Production	SA 8000

[Contact us for Full Report](#)